Inspire School of Arts & Sciences Board of Directors
Regular Session – 6:30 pm
Monday, February 13, 2023
Room IC-6

MINUTES

1. Call to Order
   6:32 pm

2. Roll call of members
   
   Brian Boyer, Daniel Donnelly, Chris Fosen, Pat Macias, Ron Pope, Debbie Travers and Erin Whitney.
   Staff: Jen Josephsen, Becky Brown, Ken Hardy, Beth Reid, Scott Gunderson, Sandii Buckman and
   Becca Pratt. Student: Abbi Corso.

3. Public Comment
   ORAL COMMUNICATIONS:
   This time is for members of the public to offer comments on agenda items or non-agenda items. For agenda items,
   members of the public will be allowed up to three (3) minutes per presentation not to exceed twenty (20) minutes
   in total and for non-agenda items: no individual presentation shall be for more than three (3) minutes and the total
   time for this purpose shall not exceed fifteen (15) minutes. Ordinarily, Board members will not respond to
   presentations and no action can be taken. However, the Board may give direction to staff following a presentation.

4. Consent Calendar
   6:35 pm

   4.1 Consider Approval of December 12, 2022 Minutes
   4.2 Consider Approval of Monetary/In-Kind Donations
   4.3 Consider Approval of Pending Expenditures over $5,000
   4.4 Consider Approval of Consulting Agreements
   4.5 Consider Approval of Contracts
   4.6 Consider Approval of Field Trips
   4.7 Consider Approval of Fundraising Requests
   4.8 Consider Approval of Monthly Check Register
   4.9 Consider Approval of Personnel Changes
   4.10 Consider Approval of PE Exemption

   Brian Boyer moved to approve the Consent Calendar. It was seconded by Chris Fosen. Ayes: Brian
   Boyer, Daniel Donnelly, Chris Fosen, Pat Macias, Ron Pope, Debbie Travers and Erin Whitney. The
   vote passed unanimously 7-0.

5. Student Report
   6:40 pm

   Abbi Corso, ASB President reported that 8th grade visitation had more students than they thought
   and they had a great turn out. Incoming families Night is Thursday, and Prom is at Children’s
   museum on Friday.

6. Teacher Report
   6:45 pm

   Beth Reid reported that in Smith’s pottery class they made mugs, the SPED team has made a big
   push to get students connected to the Work Training Center and Regional Center. Erin Hall said Skills
   USA is coming up and the Video Showcase. The Butte County Office of Education’s Art Show is
   coming up this month too. Beth Reid and Antonia Isern continue focusing on culture-based units,
   such as holiday traditions in Spanish 1 and 2, the Camino de Santiago in Span 3, and Venezuela’s
   beauty industry in Span 4/AP as part of the AP Beauty and Aesthetics theme.
In Math, Danielle Reynolds has lots of collaborations with Felicia Tunuta. Evita North shared that in Social Science Steven Tadeo will be able to go on the Sojourn trip thanks to donations. Erin Horst will be leaving at the end of the year. Jarrah Myles and Jim White are working on Mamma Mia. Also Beth Reid and Malina Olson are working on Health and IPL.

7. **Foundation Report**

   6:50 pm

   Rose Krepelka shared that at Mamma Mia there will be a Foundation Support Night. They are managing the bar sales for all five performances. After that is Neverland Ball on Apr. 1st, and they are looking for corporate sponsors. They are also looking for silent auction items.

8. **Principal Report**

   Becky Brown shared that we recently received the Exemplary Arts award! Jen Josephson will be traveling to Anaheim to attend the awards dinner. Evita North's class went to the courthouse in Oroville and got to participate in Mock trials. They came in 2nd place. Robotics students advanced to the next level at a recent competition. They did amazing and received 2 awards. Skills USA is ramping up. We had 8th grade visitation on a different day than other schools. We focused on embracing the incoming students and how we could pull them in. We also have incoming families night on Thursday. We put out newsletters for those students to make them feel like they are part of our school community.

   Brian Boyer shared that we sent a letter to the Chico Unified School Board to request a meeting. We had that meeting last Thursday. The focus was on the positive. We told our story. They shared a summary of our story about moving to a new campus. There is a glitch of an estimated $10 million for the project that we cannot come up with. We can't do that without their help. The district is not going to put money towards us going to Fremont St. We are moving forward in other directions. CUSD is not interested in letting us stay on the Chico High campus. We will run out of time to use our grant funds. CUSD has been having facilities master plan meetings. They are in discussions to find us a location. They are legally obligated to house us. Chico High's enrollment is up. They have plans for us, but we do not know what it is yet. The next steps for us is that there is a facility meeting Feb 23rd and a board meeting Mar. 8th to discuss the facility master plan. We would like to have a presence there.

   Eric Nilsson asked about the $8 million. CUSD said they didn't want to leave it on the table. Doug Williams, Chico High Principal said he could use our space tomorrow or figure it out if he needs to make other plans. Becky Brown isn't worried about us not getting a location. The final Facilities plan meeting will be due in May. Prop 39 is a possibility, if it comes to that. It is due in Nov. if we do this.

9. **Discussion/Action Items**

   9.1 **Discussion/Action** Consider Approval of New Course: Honors Chemistry 7:00 pm

   **Scott Gunderson** shared it is not a new course intended for all students. Chemistry has gone well. It is a work in progress, and it is going ok. He feels his concern is for the students at the top of the academics, and he would like to be able to do more for them. Students that self designate themselves, will have extra assignments, etc. Brian Boyer asked how grading will work. Scott Gunderson said it will be separate. Debbie Travers asked how much extra time on his part will it require. He said he isn't sure, but would be able to make it work.
Brian Boyer moved to approve 9.1. It was seconded by Debbie Travers. Ayes: Brian Boyer, Daniel Donnelly, Chris Fosen, Pat Macias, Ron Pope, Debbie Travers and Erin Whitney. The vote passed unanimously 7-0.

9.2 Discussion Review Recruitment and Marketing Progress 7:15 pm

Sandii Buckman shared her recruitment and marketing plan. We have more applicants this year than last. The first step was brand awareness. We have a logo and spirit mark. Social media has ramped up this past year as well. She spoke about the campaign she is working on and how we are all brand ambassadors. She is working on PR support for students, to help them brand and promote events. Community Outreach events have been big. We started earlier this year with recruitment and it shows. We have seen our community want to support us. There have been direct mailers, billboards, radio ads, bus ads, and print ads. We have partnered with Niche. It is a platform for marketing, with a higher SEO than Google. With Ash Stiner, our Registrar, we were able to track data for students applying to see how they have heard about us. So far, word of mouth, Niche, and events are the most popular.

Next year she can target her marketing outreach from the data received. She has a new web developer that has created a mobile site and is revamping our overall site. It is about to be live soon.

9.3 Discussion/Action Consider Approval of Principal Evaluation Process 2023 7:35 pm

Becky Brown shared that the Board Members are her boss and she has to put together a self reflection. A survey will be sent out to staff. There is a committee that puts together a report.

We need a couple of folks to do the process of evaluation. Ron Pope and Erin Whitney will be the committee members.

Ron Pope moved to approve 9.3. It was seconded by Daniel Donnelly. Ayes: Brian Boyer, Daniel Donnelly, Chris Fosen, Pat Macias, Ron Pope, Debbie Travers and Erin Whitney. The vote passed unanimously 7-0.

9.4 Discussion Discuss 2021-22 School Accountability Report Card 7:50 pm

Becky Brown shared that this is an accountability process that we post on our site. She shared what our demographic breakdown looks like. We don’t have very many hispanics. Steven Tadeo is our Hispanic Liaison. Data quest only groups into male and female students. As for teacher preparation and placement, in the past Charters did not have the same requirements for prep. For state testing 82% of our students met or exceeded the standard, which is higher than the district average of 81%. Our graduation rate wasn’t as high last year. We had 3 students decide not to finish school. Chronic absenteeism accounts for 10% last year. We had 43%, which is higher than other schools. We are keeping an eye on it. We are seeing success with our alternative to suspension program.

10. Announcements
The Neverland Ball is coming up Apr. 1st!
Our Golf team has been practicing!
Our Ski team is down to one person. She is fourth overall in the girls division.
Debbie Travers shared that she and Pat Macias went to training on the Brown Act. There is an upcoming training on Apr. 27th. They will do an update in Apr. and share the quiz they took. The March Board meeting date changed and Apr. 17th
Jen Josephson appreciates everyone turning the Form 700's!

11. **Adjournment**  8:41 pm